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PALE PERFECTO BEER

A Pavorite With Everybody

Ask For It At Your Club, Cafe or Restaurant



The traveler, who was asked by a cierical-looking fellowpessenger—whether or not he drank, may have been justified, before answering, in asking whether the question was an inquiry or an invitation. But my advice to you, suh, is "Let not opportunity slip between your fingers." Take it, whenever such a query is put to you, as a pressing destination, provided,

HENDERSON BOURBON

Bald over all dept-date here, at the heat daily and cales, and by all the long-

BREEN & KENNEDY, CHICAGO Also Distillers of Coder Crock Hourbon -- Bottled in Bond.

STATES DEPARTMENT OF AGRICULTUR

BUREAU OF CHEMISTRY. FOOD AND DRUG INSPECTION LABORATORY.

Heisen Building, Dearborn and Harrison Streets, Chicago, Ills., October 20, 1911.

Mess. Fr. Hollender & Co.,

I am instructed to DETAIN AS MISBRANDED all shipments of beer consulated AFTER DECEMBER 1. 1911, labeled "PILSNER" which DO NOT COME FROM the town of Pilsen, Austria. The attention of Shippers, Importers and Brokers is called to this decision in order that they may act accordingly.

Respectfully,

C. L. Winton,

Chief of Chicago Laboratory.

A similar letter has been issued and forwarded to the trade by the New York office of the above department signed by

A. W. Orden.

Hollenders Pilsner HE FIRST PILSNER IMPORTED BREWLU BY ALTIEN BRAUERE

We call the attention of the public to this letter, which we received from the DE-PARTMENT OF AGRI-CULTURE and would advise the public, in as much as they pay for PILSEN BEER, to insist upon getting our GEN-UINE ARTICLE, which is BREWED in PILSEN,

FR. HOLLENDER., THE PIONEER BEER IMPORTERS of the U. S.

FRED POTTHAST

A new place to est, 352 WEST MADISON STREET, just west of Market Street. Wishes to announce the opening of a new RESTAURANT with table and quick lunch service at the above location. The same attention to patrone will be given at this new place as that of the other Potthast places that have become so famous throughout Chicago. EVERYTHING is wholesome and prepared to your tasts. Every precaution is taken to please you and to make you a friend of the most up-to-date moderate priced rectaurants in the city.

POTTHAST conducts SEVEN of the best and most centitary restaurants in the loop. The name tells the story.

the loop. The name tells the story.

If you should be any place down town just remember you can stop at any of the following places and be served with all the courtesy you could receive at home. Remember the addresses of the well established Potthast places.

\$62 WEST MADISON STREET, just west of Market Street.

Two Places: S. W. Corner MADISON and FRANKLIN STREETS.

Two Places: N. W. Corner STATE and VAN BUREN STREETS.

American and Chop Suey, Second and Third Floors.

Two Places: S. E. Corner MARKET and MADISON STS., with Cigar Stand.

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ITEMS OF INTEREST

Gathered from All Quarters About Men Talked About in the Walks of Politics.

Men Who Are Candidates and Men Who Are Not and What People Say.

John J. Geraghty, the popular but-ton and badge manufacturer, would make a splendid member of congress and his big army of friends are work-ing to send him there in the Bighth

Albert J. Hopkins, the popular for-mer United States Senator, will take a foremost part in the big campaign

No man on the Municipal Court bench has made a cleaner or abler record than Judge John R. Caverly. M. J. Faherty, the well known real

estate man, stands foremost among Chicago's leading business men and public spirited citizens.

Edward J. Queeny of the Third ward is a candidate for nomination on the democratic ticket for Municipal court judge.

Bernard F. Weber, well known in the public and business life of Chica-go, has announced his candidacy for go, has announced his candidacy for the democratic nomination for alder-man in the Twenty-sixth ward and intends to put up an aggressive and in-tends to put up an aggressive and winning fight. Mr. Weber is well known to the citizens of the Twenty-sixth ward and no man is more popu-lar in the ward. He served in the city council before and his record as alderman is one that he and his friends can always point to with pride. He showed himself to be a public official who is at all times looking out for the interests of the people. He served two terms in the council and of the many good things he accomplished for the people while there two in particular stand out as showing the kind of a public official he was. One of them was the single fare ordinance which helped build up the city so well and also saved the people money. Mr. Weber was the original single fare alderman. The other important work he accomplished was the trolley ordinance. Mr. Weber is the father of the present trolley system in Chicago. He introduced the first ordinance into the council and after a hard fight through his efforts it was passed. He is the kind of a man the people need in the city council. Mr. Weber has been for years in the real estate and brick business and this, coupled with his public record, makes his candidacy one that appeals to all classes of vo-ters. A successful business man and a man of experience in public affairs like Mr. Weber is the right man to

send to the city council. Patrick J. Devlin of the Thirty-first ward has announced his candi-dacy for the Democratic nomination for the state board of equalization.

Rolla R. Longenecker, eldest son of Joel M. Longenecker, once state's attorney of Cook county, will seek the Republican nomination for that office.

William McKinley, who was the Democratic candidate for alderman in the Twenty-fifth ward, has announced his candidacy for the legislature in the Thirty-first district.

A. A. Worsley's candidacy for Mu-nicipal judge on the Democratic ticket is gaining in strength every day. He enjoys a widespread popularity in Chicago.

No imported beer on the market to-day has met with greater success than that handled by August Luchow. The Original Pilsener, from Pilsen, Bo-hemia, is sold by this big concern, as is also the famous Wursburger Hof-brau from Wursburg, Bavaria. These beers are the favorites at Chicago's leading clubs, restaurants and buffets.
They are without a peer. The Chicago offices of August Luchow are located in the Stock Exchange building, 30 North LaSalle street and are under the management of Hans Luchow. Mr. Luchow has made a splendid record for the business in the West and he enjoys a widespread popularity among Chicago's leading business men and

Judge Dunne has the people with him from the start in his campaign for the Democratic gubernatorial nom-ination.

George W. Paullin, the well-known furrier and member of the sanitary board, is being strong urged for con-gress in the Tenth district. He is the right man for the place.

Joseph F. Connery is far in the lead in the race for the Democratic nomi-nation for county recorder. He is deservedly popular with all classes and will prove a winning candidate.

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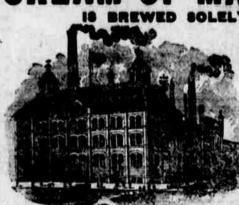
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